



The Fort Hood Military Family Member Scholarship Fund

Post Office Box 5299 Fort Hood Texas 76544

www.forthoodscholarship.org vp@forthoodscholarship.org

Publicity Chair

The Board is looking for a strong, detailed-oriented communicator to serve as our Publicity Chair. Ideal candidates may have a job or education in public relations, marketing or communications, past or current related experience and experience with and passion for social media. The expected average time commitment for the Publicity Chair is 3-5 hours per month.

Note: Board Members may not apply or have any family member apply for a scholarship while serving on the Board.

The Publicity Chair shall:

- a. Be primarily responsible for publicizing The Fund and its efforts to raise needed funds and distribute said funds, both on Fort Hood and in the local community (e.g., speak at Community Services Council, ensure representation at Fort Hood Howdy Y'all, contact local newspapers/television stations, etc).
- b. Serve as the primary administrator for The Fund Facebook and Instagram pages and make regular, informative posts.
- c. Be responsible for distributing scholarship application forms to counselors.
- d. Assist in publicizing The Fund and its efforts to raise needed funds, both on Fort Hood and in the local community, through The Fund website.
- e. Be primarily responsible for updating and maintaining The Fund website.
- f. Be responsible for publicizing the Awards Ceremony both on Fort Hood and in the local community (e.g., speak at Community Services Council, contact Fort Hood and local newspapers/television stations, update social media).



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Publicity Chair Application

Name: _____ Date: _____

Phone Number: _____ Unit: _____

Email Address: _____

Are you or a family member planning to apply for a scholarship? Yes No

Please share why you are interested in this role:

Please share any experience and education you have relevant to this role: (see description below)
